



Third Annual
**Connect
to Protect
Gala**
2022

Expand Your Brand Visibility

Brand yourself as a philanthropic supporter while sharing your brand with prominent members of the Florida Keys community and beyond.

Market To Your Target Audience

With over 250 attendees, the Connect to Protect Gala provides unique opportunities to market to the leaders, families, and social groups you've been trying to reach.

Generate Valuable Business

A recent study shows that most marketers believe event sponsorship is more effective than digital, email, or content marketing for generating new leads and business.

The Connect to Protect Gala is a Dolphins Plus Marine Mammal Responder's premiere fundraiser and will be held on Saturday May 7, 2022, at the luxurious Play Largo Resort. The event is expected to draw over 250 attendees and provides a unique opportunity for companies to market to, and network with, their target demographic.

Although DPMMR has outlined tentative price points and benefits for different sponsorship opportunities, our goal is to customize each benefit package to maximize the benefits for both DPMMR and the sponsor when establishing partnerships. We are happy to adjust sponsorship levels and benefits to accommodate your marketing goals!

If you are interested in sponsoring the 2022 Connect to Protect Gala, please contact Hunter Kinney by emailing hunterk@dpmmr.org or calling (305) 453 - 4321.

Presenting Sponsor - \$10,000 (One Opportunity)

- VIP Admission for Ten with Prominent Reserved Seating at Front of Ballroom
- “Presented in Partnership with [Your Name or Brand]” listed on all Gala Branding (Website, Print, Media)
- Logo on all Marketing Materials including Website
- Signage Throughout Event Venue
- Exclusive Press Release Highlighting Sponsorship Released to Local & Regional News Outlets
- Exclusive Social Media Post, Blog Post, and Email Blast Highlighting Sponsorship
- Full Page, Full Color Ad on Back Cover of Program
- Special Shout-Out at both Private VIP Cocktail Hour and Dinner
- Private Experience at Dolphins Plus Marine Mammal Responder
- Private Dinner with DPMMR Leadership Team for 2-4 People

Main Lounge- \$6,000 (One Opportunity)

- Digital Logo/Ads Looping in Lounge
- Logo & Signage throughout Lounge
- Full Page Ad in Gala Program
- Exclusive Shout-Out or Commercial Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

VIP Lounge- \$5,000 (One Opportunity)

- Digital Logo/Ads Looping in Lounge
- Bar Top Logo & Signage in VIP Lounge
- Opportunity to act as “Host” of the VIP Lounge
- Full Page Ad in Gala Program
- Exclusive Shout-Out or Commercial Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Martini Dessert Experience - \$5,000 (Two Opportunities **Or** \$7,500 For Exclusive Sponsorship Rights)

- Full Page, Full Color Ad in Gala Program
- Logo Printed on Custom Take-Home Martini Glasses
- Prominent Signage at Dessert Stations
- Exclusive Shout-Out or Commercial Video Played Before Dessert Stations Open
- Exclusive Social Media Post Highlighting Sponsorship
- Company Logo, Social Media Tags, Website & Ad Embedded into Gala RSVP Email to All Gala Attendees
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

VIP Cocktail Hour- \$5,000 (One Opportunity)

- Prominent Signage Throughout Cocktail Hour
- Special Toast During Private VIP Cocktail Hour
- Networking Opportunity as Cocktail Hour “Co-Host”
- Full Page, Full Color Ad in Gala Program
- Exclusive Shout-Out or Commercial Video Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Dinner Sponsor- \$5,000 (One Opportunity)

- Logo or Ad Printed on the Back of Meal Cards
- Special Toast to Sponsor During Dinner
- Logo and Website Embedded in Gala RSVP Email to All Gala Attendees
- Full Page, Full Color Ad in Gala Program
- Exclusive Shout-Out or Commercial Video Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Main Bar- \$5,000 (One Opportunity)

- Prominent Signage/Branding at Main Bar
- Logo on Custom Cocktail Napkins
- Name the Gala’s Signature Cocktail (Only Available at Main Bar)
- Full Page, Full Color Ad in Gala Program
- Additional Branding on Signature Cocktail Page in Gala Program
- Exclusive Shout-Out or Commercial Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Accessory Bar- \$2,500 (Two Opportunities)

- Bar Top Logo & Signage at Sponsored Bar
- Logo on Custom Cocktail Napkins Distributed at Sponsored Bar
- Half Page, Full Color Ad in Gala Program
- Exclusive Shout-Out or Commercial Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

Live Auction - \$5,000 (One Opportunity)

- Logo placed on Bidder Paddles (Distributed to Each Attendee)
- Special Shout-Out During Live Auction
- Promotion on Live Auction Item Tables
- Full Page, Full Color Ad in Gala Program
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Check Out - \$5,000 (One Opportunity)

- Printed Ad (5" x 7") Distributed to Each Guest
- Logo on Check Out Bags
- Prominent Signage & Logo Placed at Each Check Out Table
- Full Page, Full Color Ad in Gala Program
- Exclusive Shout-Out or Commercial Video Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Shuttle Service - \$5,000 (One Opportunity)

- Branding/Signage throughout Shuttle Vehicles
- Signage at Shuttle Pick-Up/Drop-Off Area
- Website/Socials Embedded in Pre or Post Event DPMMR Email Blast
- Full Page, Full Color Ad in Gala Program
- Exclusive Shout-Out or Commercial Played During Gala
- Multiple Announcements Throughout Event Promoting Shuttle Service Presented By [Your Brand]
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Take Home Gift - \$5,000 (One Opportunity)

- Branded Gift-Bags Distributed to Each Guest
- Business Highlight Website Link embedded in DPMMR Newsletter following Gala
- Full Page, Full Color Ad in Gala Program
- Exclusive Shout-Out or Commercial Played During Gala
- Exclusive Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)
- 2 VIP Tickets If Purchased Independent of Sponsorship Table **OR** 2 Dolphin Interaction Programs if Purchased with Sponsorship Table

Lighting- \$2,500 (One Opportunity)

- Large Logo at Lighting Booth Located in the Ballroom
- Special "Black Out" Video Recognition During Live Auction
- Full Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

~~Welcome Champagne - \$2,500 (Taken)~~

- 2.5" Round, Full- Color, Double-Sided Ad Attached to Each Passed Champagne Glass
- Half Page, Full Color Ad in Gala Program
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

~~Program - \$2,500 (Taken)~~

- Logo on Front Cover of Gala Program
- Full Page, Full Color Ad in Gala Program
- Business Card Inserted In the Inside Cover of Gala Programs
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

Entertainment - \$2,500 (Four Opportunities)

- Signage on Stage During Entertainment
- Special Shout-Out from Artist or DJ during Performance
- Half Page, Full Color Ad in Gala Program
- Mention In Program Next to Artist Bio
- Social Media Post Highlighting Sponsorship Before & After Event

Audio/Visual-\$2,500 (One Opportunity)

- Large Logo at Audio/Visual Booth Located in the Ballroom
- Special Video Recognition During Dinner
- Full Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

Silent Auction -\$2,500 (Two Opportunities)

- Prominent Signage on Silent Auction Tables
- Logo on Silent Auction Pens
- Logo on Silent Auction Winning Bidder Poster
- Shout-Out from M.C. Twice During Silent Auction
- Half Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

Centerpieces - \$2,500 (One Opportunity)

- Place Card with Company Logo at Center of Each Table stating: "Centerpieces Sponsored By [Your Brand]"
- Company Logo on Table Numbers At Each Table
- Half Page, Full Color Ad in Gala Program
- Exclusive Shout-Out from M.C. During Cocktail Hour
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

Main Raffle - \$2,500 (One Opportunity)

- Prominent Signage on Raffle Tables
- Logo On Raffle Ticket Collection Boxes
- Logo at Raffle Sales Booth
- Logo on Silent Auction Winning Bidder Poster
- Shout-Out from M.C. Twice During Raffles
- Half Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship
- Logo Looping at DPMMR Gift Shop throughout Year (15,000+ Visitors Annually)

Poster/Print - \$1,500 (One Opportunity)

- "Signage Sponsored By: [Your Logo]" Printed on Each Poster/Sign
- Quarter Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship

Wine Wall- \$1,500 (One Opportunity)

- Large Logo At Top of Wine Wall
- Quarter Page, Full Color Ad in Gala Program
- Logo on Wine Wall Promotion in Gala Program
- Social Media Post Highlighting Sponsorship

Volunteer Meals- \$1,500 (One Opportunity)

- Printed Ad Distributed to Each Volunteer
- Logo In Hospitality Room
- Quarter Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship

Specialty Raffle - \$1,200 (Three Opportunities)

- Company Logo on Raffle Tickets & Collection Box
- Signage at Raffle Table
- Quarter Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship

~~Advertising — \$1,000~~ (TAKEN)

- Half Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship

~~Entrance — \$1,000~~ (TAKEN)

- Logo/Signage Placed At Check-In
- Quarter Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship

Videographer - \$1,000 (One Opportunity)

- Quarter Page, Full Color Ad in Gala Program
- Special Shout Out During Event from M.C.
- Social Media Post Highlighting Sponsorship

~~Photographer — \$1,000~~ (TAKEN)

- Logo At Photography Station
- Quarter Page, Full Color Ad in Gala Program
- Social Media Post Highlighting Sponsorship

Purchase a Sponsor Table

You can experience the fun and excitement of attending the Connect to Protect Gala while also maximizing your brand's exposure when you purchase a Sponsorship table for \$5,000. This package allows you and your closest friends or coworkers to attend the gala in VIP style, while simultaneously benefiting from networking and promotional benefits!

Included with your Ten VIP tickets is a credit of \$2,500 in sponsorship opportunities selected from this sponsorship deck.

Sponsorship Table Includes:

- Premium Table & Reserved Seating for Ten
- VIP Admission for Ten Including:
 - Private VIP Cocktail Hour
 - Access to VIP Lounge & Bar
- Ten - DPMMR Memberships for 2022
- **\$2,500 Credit in Additional Promotional/Sponsor Benefits Selected from Sponsorship Deck**
- \$3,500 Tax Deductible Value

Become A Sponsor...

Thank you for exploring some of the sponsorship opportunities available to you and your business at the Connect to Protect Gala! Hopefully, you found an opportunity that is a perfect fit, but if not - we would be more than happy to create the perfect opportunity for your brand.

Ready to start benefitting from your sponsorship? Let's have a conversation to finalize the details, and our team at Dolphins Plus Marine Mammal Responder will get straight to work promoting your brand. We're standing by!

Please email hunterk@dpmmr.org, call (305) 453 - 4321, or visit www.dpmmr.org/gala for more information.

