



2020 Sponsorship Opportunities

- **Expand your brand visibility**

Brand yourself as a philanthropic supporter while sharing your brand's logo and offerings across different mediums.

- **Market to your target audience**

With over 200 Attendees, the Connect to Protect Gala provides unique opportunities to market to the business leaders, families, and social groups you've been trying to reach.

- **Generate valuable business**

Your marketing efforts will lead to increased business in the months and years following event sponsorship. A recent (2018) study showed that most marketers believe event sponsorship is more effective than digital, email, or content marketing!

Sponsorship Overview

The Connect to Protect Gala is Dolphins Plus Marine Mammal Responder's premiere fundraiser and will be held on February 29, 2020 at the luxurious Baker's Cay Resort. The event is expected to draw between 175 and 200 attendees and provides a unique opportunity for companies to market to, and network with their target demographic.

Although DPMMR has outlined tentative price points and benefits for different sponsor opportunities, our goal is to be fluid so as to maximize the benefits for both parties when establishing partnerships.

Many sponsorship levels, benefits, and unique marketing opportunities are still available for this year's event.

Interested parties should contact Hunter Kinney by emailing hunterk@dpmmr.org.

Find the sponsorship that is right for you!

Corporate Visibility, Networking, and Recognition Benefits:

Beer, Wine, & Spirits Sponsor* - \$10,000

- One Membership Table & associated benefits:
 - 10 V.I.P. Tickets to Gala (Including the VIP cocktail hour)
 - 10 Year-long memberships to DPMMR
- Full-page, full-color ad in inside back cover of gala program
- Bar-top branding at each of the four bars
- Logo on take-home pint glass for each guest
- Opportunity to name the gala's signature cocktail
- Exclusive shout-out or commercial video played during the event
- Social media post, email blast, and press release highlighting sponsorship
- Looping ad played in DPMMR Gift Shop year-round (10,000+ visitors annually)
- More marketing opportunities available unique to your company

*This sponsorship is exclusive to one company and takes the place of the Individual Bar Sponsors listed below

Individual Bar Sponsor - \$2,500 (Four Opportunities)

- One Membership Ticket:
 - 2 V.I.P. Tickets to Gala (Including the VIP Cocktail Hour)
 - 2 Year-Long Memberships to DPMMR
- Bar-top branding on the sponsored bar
- Logo on cocktail napkins located at the bar
- Quarter-page, full-color ad in gala program
- Exclusive shout-out or commercial video played during the event
- Social media post highlighting sponsorship

Welcome Champagne Sponsor- \$1,500

- One Membership Ticket:
 - 2 V.I.P. Tickets to Gala (Including the VIP Cocktail Hour)
 - 2 Year-Long Memberships to DPMMR
- 2.5" round, full-color, double sided ad attached to each passed champagne glass
- Quarter-page, full-color ad in gala program
- Exclusive shout-out or commercial video played during the event
- Social media post highlighting sponsorship

V.I.P. Cocktail Hour Sponsor- \$2,500

- One Membership Ticket:
 - 2 V.I.P. Tickets to Gala (Including the VIP Cocktail Hour)
 - 2 Year-Long Memberships to DPMMR
- Logo prominently placed in VIP Lounge
- Special toast during the cocktail hour
- Opportunity to table at the cocktail hour and network with VIP attendees
- Quarter-page, full-color ad in gala program
- Social media post highlighting sponsorship

Three-Course Dinner Sponsor* - \$10,000

- One Membership Table & associated benefits:
 - 10 V.I.P. Tickets to Gala (Including the VIP cocktail hour)
 - 10 Year-long memberships to DPMMR
- Full-page, full-color ad on inside front cover of gala program
- Ad on individual meal cards provided to each guest at the gala
- Special toast to dinner sponsor during dinner
- Advertisement & link to company website/social media embedded in R.S.V.P. email
- Exclusive shout-out or commercial video played during event
- Social media post, email blast, and press release highlighting sponsorship
- Looping Ad played in DPMMR Gift Shop year-round (10,000+ visitors annually)
- More marketing opportunities available unique to your company

*This sponsorship is exclusive to one company and takes the place of the First, Second, and Third Course Sponsors listed below.

First-Course Dinner Sponsor - \$2,500

- One Membership Ticket:
 - 2 V.I.P. Tickets to Gala (Including the VIP cocktail hour)
 - 2 Year-long memberships to DPMMR
- Quarter-page, full-color ad in inside front cover of gala program
- Advertisement & link to company website/social media embedded in R.S.V.P. email
- Exclusive shout-out or commercial video played during event
- Social media post highlighting sponsorship
- More marketing opportunities available unique to your company

Second (Main) Course Dinner Sponsor- \$5,000

- One Membership Ticket:
 - 2 V.I.P. Tickets to Gala (Including the VIP cocktail hour)
 - 2 Year-long memberships to DPMMR
- Half-page, full-color ad in inside front cover of gala program
- Advertisement & link to company website/social media embedded in R.S.V.P. email
- Special toast to dinner sponsor during dinner
- Exclusive shout-out or commercial video played during event
- Social media post highlighting sponsorship
- More marketing opportunities available unique to your company

Third Course Dinner Sponsor- \$2,500

- One Membership Ticket:
 - 2 V.I.P. Tickets to Gala (Including the VIP cocktail hour)
 - 2 Year-long memberships to DPMMR
- Quarter-page, full-color ad in inside front cover of gala program
- Advertisement & link to company website/social media embedded in R.S.V.P. email
- Exclusive shout-out or commercial video played during event
- Social media post highlighting sponsorship
- More marketing opportunities available unique to your company

Entertainment Sponsor- \$1,000

- Logo displayed on DJ façade next to the dance floor
- Logo displayed next to live musician during VIP cocktail hour
- Social media post highlighting sponsorship
- Quarter-page, full-color ad in inside front cover of gala program
- DJ shout-out during dancing

Print/Advertising Sponsor- \$1,000 (2 Opportunities)

- Full-page, full-color ad in gala program
- Social media post highlighting sponsorship

Audio/Visual Sponsor- \$2,500 (2 Opportunities)

- One Membership Ticket:
 - 2 V.I.P. Tickets to Gala (Including the VIP cocktail hour)
 - 2 Year-long memberships to DPMMR
- Quarter-page, full-color ad in gala program
- 60-second commercial played on screen during event
- Stand and be recognized at the start of the live auction/program
- Social media post highlighting sponsorship
- More marketing opportunities available unique to your company

Hospitality Room Sponsor - \$500

- Quarter-page, full-color ad in gala program
- Advertisement provided to all staff and volunteers of the gala
- Social media post highlighting sponsorship

Raffle Sponsor - \$500 (3 Opportunities)

- Quarter-page, full-color ad in gala program
- Logo printed on the raffle tickets and signs surrounding the raffle
- Listed as the presenting sponsor of the raffle in the gala program
- Social media post highlighting sponsorship

Photographer Sponsor - \$500

- Quarter-page, full-color ad in gala program
- Logo printed on sign next to guest photo backdrop
- Social media post highlighting sponsorship

General Sponsor - \$500 (Décor, Event Keepsake, Advertising, Supplies, etc.)

- Quarter-page, full-color ad in gala program
- Social media post highlighting sponsorship